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DALLAS WINGS AND TEXAS CAPITAL BANK ANNOUNCE MARQUEE PARTNERSHIP

DALLAS [April 10, 2019] – The Dallas Wings of the Women’s National Basketball Association (WNBA) and Texas Capital Bank announced today a marquee partnership showcasing the bank’s name and logo on players’ jerseys. The partnership also amplifies community efforts the Wings and the commercial bank began last year, including sponsoring initiatives to promote, educate and empower women and girls.

“Texas Capital Bank has been a leader in the banking sector for over two decades, and more importantly a valuable member of the greater Dallas-Fort Worth community since the company’s founding in 1998,” said Dallas Wings President and CEO Greg Bibb. “Our new partnership will allow our organizations to expand and grow community initiatives together as we work to continue to be positive community partners in the DFW marketplace.”

Texas Capital Bank’s executive vice president and director of Community Development and Corporate Responsibility Effie Dennison said, “We are motivated by the valuable work the Dallas Wings engage in across North Texas. They are champions in the community, and we are delighted to be their marquee partner and to continue our work together to promote beneficial local initiatives on the positive impact of basketball and education.”

Dallas-based Texas Capital Bank is a commercial bank with locations in Texas’ five largest metros: Austin, Dallas, Fort Worth, Houston and San Antonio.

Among the key elements of the partnership:

- Wings players will wear a Texas Capital Bank insignia on the front of their home, away and Breast Health Awareness jerseys.
- Texas Capital Bank will serve as the presenting sponsor of the Dallas Wings starting lineups.
- The Wings, its players and front office personnel, and Texas Capital Bank will collaborate on presenting a community financial literacy workshop.

A reveal of the co-branded jersey will take place April 10 at College Park Center in Arlington during the Wings’ 2019 WNBA Draft party, highlighting the on-court partnership. The pair’s off-court initiatives will tipoff noon-1:30 p.m. April 13 at an open house at the Sarah Wilke Youth Center in West Dallas. Activities will include pickup basketball games and an interactive reading nook with books, free T-shirts, food and dessert, a bounce house and pictures with the Wings’ mascot, Lightning.

The new partnership also enhances ongoing community efforts by the Wings and Texas Capital Bank. Texas Capital Bank will sponsor Science, Technology, Engineering and Mathematics (STEM) Night for the May 19 preseason game against the Indiana Fever. Hosting STEM students from around North Texas, presentations by the students will be given throughout game day.

Texas Capital Bank also will present on July 20, the Wings’ Second Annual Inspiring Women Night, an event that recognizes female community leaders who have made an impact across Dallas-Fort Worth.

“As we grow our bank one relationship at a time, we are proud to partner with such a well-recognized and respected North Texas organization as the Dallas Wings,” said Keith Cargill, Texas Capital Bank’s president and CEO. “We share the same goal of improving the community and the lives of those in it, and this partnership allows us to reach and empower women and future generations as never before.”

Like last year, the team and bank will join forces for the Lightning Legacy Readers Program, an incentive-based program to help youth throughout the Dallas-Fort Worth area develop reading skills and champion values such as teamwork, commitment and respect.

“It was imperative our marquee partner held the same double bottom line business approach as our team,” Bibb said. “I have found Texas Capital Bank to be just that kind of company – one that does well by doing good. I’m excited to have our brands align in the same way our approach to the community and business have aligned.”

The Wings, who open its season at home June 1 against the Minnesota Lynx, play at College Park Center on the campus of the University of Texas at Arlington.

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ABOUT DALLAS WINGS

The Dallas Wings are entering its fourth season in the Dallas-Fort Worth Metroplex. Playing games at the College Park Center in Arlington, Texas, the Wings are coming off back-to-back playoff appearances and look to push further during the 2019 season with Head Coach Brian Agler.

ABOUT TEXAS CAPITAL BANCSHARES, INC.

Texas Capital Bancshares, Inc. (NASDAQ[®]: TCBI), a member of the Russell 1000[®] Index and the S&P MidCap 400[®], is the parent company of Texas Capital Bank, N.A. a commercial bank that delivers highly personalized financial services to businesses and entrepreneurs. Headquartered in Dallas, the bank has full-service locations in Austin, Dallas, Fort Worth, Houston and San Antonio. For more information, please visit www.texascapitalbank.com. Member FDIC.

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