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TEXAS CAPITAL BANK UNVEILS NEW MOBILE BANKING CENTER WITH EYE TOWARD FINANCIAL EDUCATION AND DISASTER RECOVERY ACROSS TEXAS

DALLAS - April 20, 2017 – Flanked by Dallas Mayor Mike Rawlings and Red Cross officials, Texas Capital Bank today unveiled its new Mobile Center, a custom-made community service vehicle that will be used primarily for financial education and disaster recovery.

The 30,000-pound Freightliner truck made its first official public appearance at downtown's Klyde Warren Park in a ceremony attended by Mayor Rawlings, CEO of the American Red Cross North Texas Region Keith Rhodes and Texas Capital Bank President and CEO Keith Cargill.

Wrapped in an image of Texas bluebonnets at sunset, the Texas Capital Bank Mobile Center illustrates the bank's longstanding belief in corporate social responsibility and its determination to make an impact on its home soil.

"The Mobile Center is a compelling example of our commitment to the Texas market," said Mr. Cargill. "We're a relationship bank, and that means building closer ties to communities, especially where we can provide people the tools to make good financial decisions or assist in the case of disaster."

The Mobile Center will be dispatched around the state with a curriculum called Financial Instructional Tools, or FIT, to coincide with National Financial Literacy Month. From its home base in Dallas it will visit Houston, Austin, San Antonio and Fort Worth, among other locales.

"Financial literacy is a serious challenge facing our city," said Mayor Rawlings. "The Mobile Center can provide important access to the fundamentals of household finance, helping to build a solid foundation for growth and prosperity across Dallas."

The Mobile Center, with two cash-dispensing ATMs and satellite television, will also be dispatched to assist in disasters with the American Red Cross of North Texas, with whom Texas Capital Bank is already a corporate partner. The interior of the truck can be used for support and counseling.

"We have a proud history of recovering from disasters in North Texas and Texas Capital Bank's Mobile Center will help us do just that," said Mr. Rhodes. "Congratulations to Texas Capital Bank for being ready if and when disaster strikes."

A study last year by FINRA, a quasi- governmental organization that regulates brokers and Wall Street, showed that nearly two-thirds of Americans couldn't pass a basic financial literacy test. What's more, the percentage of those who can pass the test has fallen consistently since the financial crisis.

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"We can support our communities in many ways," said Texas Capital Bank Director of Community Development Effie Dennison. "But as bankers we have a special obligation to lead the way on financial literacy, and it's an issue in which we can and should be especially impactful."

The exterior of the 40-foot-long, 14-foot-high Mobile Center features the two ATMS, including one that will accept deposits. The interior includes an undulating counter, tables and flat-screen TVs on the walls linked to a satellite atop the vehicle as well as digital tablets to deliver the financial literacy curriculum.

In time, the Mobile Center is expected to offer many of the same services of a traditional Texas Capital banking center, such as helping customers with basic transactions like balance inquiries, cashing and depositing checks and opening accounts.

ABOUT TEXAS CAPITAL BANK

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